

Why Reno?

Have you ever thought about why businesses and residences "choose" to make their home in Reno, Lamar County, Texas?

Lower property taxes than many neighboring cities and communities

24 hours a day, 7 days a week police department

Served by one of the largest Volunteer Fire Departments in Lamar County

Four Lane Traffic through the city on Texas Hwy 82 East

Overall 'footprint' - small town feel with progressive thinking leadership

Well maintained and active city park with regular offerings for residents (movies, fireworks, coof-offs. etc.)

The Northeast Texas Trail, part of a 130-mile route leads right through out town

Committed Economic Development Committee thinking "out of the box" ways to help Reno grow!

Incentive and avatement opportunities unlinke you may have ever seen!

Willingness to assist you in finding the right land or building at a resonable cost

Secound largest city in Lamar County

Only minutes away from Hwy Loop 286

Connected to US Hwy 271 in 5 minutes for North and South Travel

2017 TxDot traffic count brings 'traffic" to your business door!

Located in North Lamar ISD

Recent business additions include: Print Works, North Texas Fab, Recyclers Depot, Performance Electrical Construction

The "friendly difference" for business or families

The City of Reno boas a population of 3,240 (2010) with over 1,300 households. Reno has a well-educated workforce. This is reflected in its higher percentage of white collar workers (59.6) than the surrounding county (51.5) Over 60 businesses have chosed to make Reno their home!

Don't rely on our information, contact any of our local businesses!